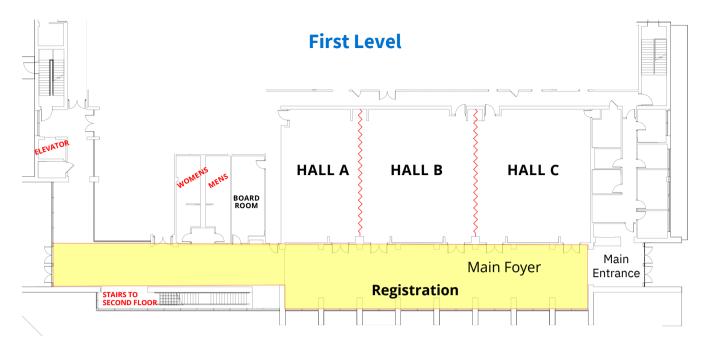
2025 MISSISSIPPI COLLEGIATE DECA STATE CAREER DEVELOPMENT CONFERENCE (SCDC)

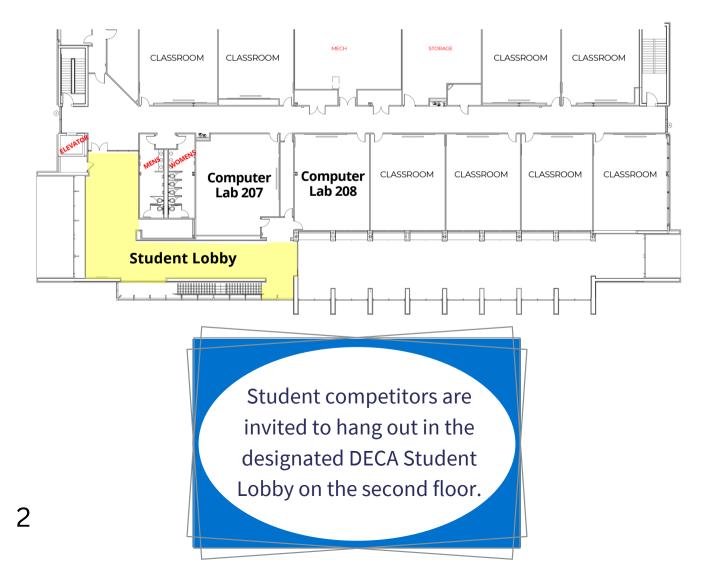
THURSDAY & FRIDAY, FEBRUARY 20 - 21, 2025

Mississippi Gulf Coast Community College Hospitality Resort Management Center 420 Debuys Road I Biloxi, MS 39531

MGCCC - Hospitality Resort Management Center



Second Level





Mississippi Collegiate DECA SCDC

Thursday, February 20, 2025

- 8:30 am Conference Registration
 Until Foyer
 9:00 9:20 am Advisor Briefing Hall C
- 9:00 10:30 am Individual Events Online Testing Computer Lab 207 & 208
- 10:30 11:00 am Judge Briefing Hall C
- 11:00 4:00 pm Prepared Business Presentation Check-In Hall C

Lunch on your own Plan per competitor's schedules

- 4:00 4:45 pm State Officer Candidate Interviews Boardroom
- 5:00 6:00 pm Opening Session Hall B

Dinner on your own

Officer candidates may place campaign materials in the chairs for opening session; however, candidates may NOT have campaign booths up at any time during the conference.

Friday, February 21, 2025

8:00 am Until	Conference Registration Foyer
8:05 - 8:25 am	Advisor Briefing Hall C
8:10 am Until	Individual & Team Case Study Check-In Hall B
8:30 am	Judge Briefing for Individual Case Study Events Hall A
9:00 am	Judge Briefing for Team Case Study Events Hall C
Lunch on your own Plan per competitor's schedules	
1:00 - 2:00 pm	Officer Candidate Q & A Computer Lab 208
4:00 - 5:30 pm	Grand Awards Ceremony Hall B
Best of Luck Contestants!	



Opening Session Thursday, February 2025

Call to Order	Tres Jones State DECA President
Invocation & Pledge	Kameron Wilson State DECA VP of Communications
Welcome	Dr. Erin Riggins Vice President, MGCCC Harrison County Campus
Introduction of Speaker	Tres Jones Northeast Mississippi Community College
Keynote Address	Katrina Boyette Myricks Madison County Chamber of Commerce
Announcements	Dr. Kimberly Jones State Director
Adjournment	Tres Jones

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State DECA President

Keynote Speaker Katrina Boyette Myricks



Executive Director Madison County Chamber of Commerce

Katrina Boyette Myricks, a graduate of Delta State University and Mississippi State University, is a former Mrs. Mississippi USA (1992) and a finalist in the Mrs. USA pageant.

After a distinguished 31.5-year career at Holmes Community College, where she served as a Business Technology instructor and District Department Chair, Katrina retired in May 2020. She is now the Executive Director of the Madison County Chamber of Commerce and works as an Independent Brand Skincare Consultant for Rodan + Fields, offering life-changing skincare solutions to individuals.

Katrina has an extensive modeling background in Mississippi, appearing in print and TV ads. She also co-hosted the locally produced The GENO EVANS Show on WLBTTV3 and made appearances in the films A Time to Kill, O Brother, Where Art Thou?, and The Chamber, where she served as a stand-in for Lela Rochon.

Recognized by the Mississippi Business Journal as one of the Top 50 Businesswomen in the state, Katrina has also been honored as a Top 40 Under 40 Award winner and named one of the "Top 7 Coolest People in Mississippi" by NEXT Magazine. Throughout her career in education, she has received several prestigious awards for her contributions.

A dedicated community leader, Katrina has served as a past member of the Mississispipi Christian Living Magazine advisory board, a commissioner on the Planning and Zoning Board for the new city of Gluckstadt, and the immediate past president of the National Coalition of 100 Black Women, Inc. (Central MS Chapter). She is also a charter member and past president of the Madison County (MS) Alumnae Chapter of Delta Sigma Theta Sorority.

As an 11-year breast cancer survivor, Katrina is deeply involved with the American Cancer Society, where she serves as a Strides Ambassador and participates on the Making Strides Against Breast Cancer Walk Planning Team. Her journey as a survivor has led to features in commercials, newspapers, and magazines, including a documentary with Mississippi Public Broadcasting. In 2019, she was honored as a Portrait of Hope by the American Cancer Society of Central Mississippi and served as the Volunteer Chair for the 2020 Making Strides "Cruising for Cure" event. In 2020, she was also celebrated as a Pink Friday Honoree by the Steven James Foundation.

A native of Durant, Mississippi, Katrina resides in Gluckstadt.













DRESS CODE

STUDENTS WHO ARE NOT IN PROFESSIONAL DRESS WILL NOT BE ALLOWED ON STAGE DURING GENERAL SESSIONS.

PROFESSIONAL DRESS

Female

- Blazer and skirt or business suit with dress blouse
- Dress skirt or dress slacks with dress blouse or dress sweater
- DECA Blazer (not required)
- Dress shoes (pumps, heels, flats)

BUSINESS CASUAL

Female

- Dress skirt/dress slacks with collared shirt or dress sweater
- · Dress shoes (pumps, heels, flats)

PROFESSIONAL DRESS

Male

- Business suit with collared
- dress shirt and tie • Sport coat with dress slacks.
- DECA Blazer (not required)
- DECA Blazer (not required)
 Dress shoes and dress socks

BUSINESS CASUAL

Male

- Dress slacks with collared shirt
 - Dress shoes and dress socks



 Clothing with printing/pictures that is suggestive, obscene or promotes substances such as drugs and alcohol

For the SCDC, students, advisors, and others shall adhere to the conference dress code requirements. Advisors should ensure students comply with the established dress code as noted below:

- Participants shall wear appropriate professional attire during the entire SCDC.
- A DECA blazer worn with neat, businesslike attire is considered appropriate for each event; however, a DECA blazer is not required.



2025 COMPETITIVE EVENTS

INDIVIDUAL CASE STUDY

Entrepreneurship Operations Fashion Merchandising and Marketing Financial Accounting Hotel and Lodging Human Resource Management Marketing Management Restaurant and Food Service Management Retail Management Sales Management and Leadership Travel and Tourism

CASE STUDY

Business Ethics Business-To-Business Marketing Entertainment Marketing Event Planning International Marketing Marketing Communications Sports Marketing

C PREPARED BUSINESS PRESENTATION

Digital Marketing Strategies Entrepreneurship - Starting A Business Entrepreneurship - Growing Your Business Professional Sales

International Career Development Conference (ICDC)

2025 Fall Leadership Conference



Registration Fee \$145.00 per attendee

Lodging

San Francisco Marriott Marquis

Lodging Rates

\$259.00 per room (single, double, triple, quad) plus tax - currently 16.25% + 73 cents







Information coming soon...

With Much Inpreciation

TO OUR JUDGES

Your time and commitment is invaluable to this process. We would love to see you at future Mississippi Collegiate DECA State Conferences.

& Special Thanks

TO OUR HOST MISSISSIPPI GULF COAST COMMUNITY COLLEGE



PLEASE SCAN THIS QR CODE TO PROVIDE HELPFUL FEEDBACK FOR FUTURE CONFERENCES.